

## Who Are We?

The Institute for Economic Development and Real Estate Research combines the resources of the Center for Economic Development and Real Estate Research Center to provide professional real estate education, primary real estate market data and contract research.

Over the years the Institute has developed valuable and strategic partnerships with people throughout the real estate community. Often those partnerships have centered on securing timely information to produce relevant and reliable results and on bringing together leaders to share their views and outlook for the real estate market. The Institute is working to formalize these partnerships by securing financial commitments to ...

- underwrite our efforts in gathering, analyzing and reporting information used in making wide ranging real estate decisions;
- upgrade annual real estate report coverage for the changing market
- expand education offerings (including continuing education now that the Institute is a Certified Vendor for the Louisiana Real Estate Commission) and programs that support students and the regional business community.

These financial commitments are important to continue the operations of the Institute as it must be a self-supporting research center (less than 10% of the Institute's annual budget is from the university general fund).

## Institute Reach

- Annual Forecast Seminars — brings together a cross-section of the business community and UNO community to network and learn about the economic and real estate trends and forecasts for the region.
  - New Orleans seminar averages 300 attendees
  - Northshore seminar averages 175 attendees
- Annual Real Estate Market Analysis — average of 150 reports are sold to the national, regional and local business community and distributed to media outlets.
- Quarterly single family housing reports posted on the Institute website as part of the Institute's community outreach mission. Available to the public and business community for free.

## Institute for Economic Development & Real Estate Research

2000 Lakeshore Drive  
413 Kirschman Hall  
New Orleans, LA 70148  
Phone: 504-280-1408  
Fax: 504-280-3952  
E-mail: [remdc@uno.edu](mailto:remdc@uno.edu)

Website:  
[www.realestate.uno.edu](http://www.realestate.uno.edu)

Find us on Facebook:  
UNO Institute for Economic  
Development & Real Estate  
Research

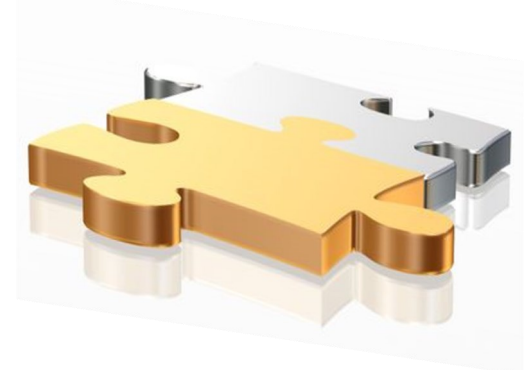
Institute Director:  
Dr. Robert "Bob" Penick  
[rcpenick@uno.edu](mailto:rcpenick@uno.edu)

Assistant to the Director:  
Tracey Gremillion, MBA  
[tgremill@uno.edu](mailto:tgremill@uno.edu)

*The University of New Orleans*

Institute for  
Economic Development  
& Real Estate Research

**Partnership  
Opportunities  
2024**



***Building Strategic  
Partnerships Now  
& Into The Future***



THE UNIVERSITY of  
NEW ORLEANS

# 2024 Partnership Levels and Benefits

The Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars have been set for:

- New Orleans: Tuesday, April 9, 2024 at the UNO University Center Ballroom (Lakefront Campus)
- Northshore: Thursday, April 25, 2024 at Benedict's in Mandeville.

The New Orleans & Northshore Region Real Estate Market Analysis, Volume 56 will be published April 2024.

**Partnerships are renewable annually.**

## Notes:

- **Reserve your level selection early.**
- Limited Partnership Levels: You will be notified if level selected is sold out
- Except for Managing Partners: Admissions may be used in any combination for the two Economic Outlook & Real Estate Forecast Seminars (i.e. General Partners have 20 total admissions: use 12 for New Orleans and 8 for Northshore or all 20 for New Orleans or 10 New Orleans and 10 Northshore, etc.)
- Additional admissions and reports may be purchased for \$25.00 each
- Due to limited space at the Northshore venue, display table is limited to the Managing Partner only

## Questions:

Contact Tracey Gremillion  
Email: tgremill@uno.edu | Phone: 504.280.1408

Partnership Levels and Benefits	Managing	General	Senior	Junior	Associate	Breakfast/Break Sponsor
	\$7,500 (2 Partnerships)	\$5,000 (4 Partnerships)	\$2,500	\$1,000	\$500	\$2,000 (3 Sponsorships)
<b>Availability</b>						
<b>Total Admissions to Economic Outlook &amp; Real Estate Forecast Seminars (New Orleans &amp; Northshore)</b>	25	20	15	10	6	12
<i>New Orleans Seminar—One Managing Partner</i>	Total of 25 admissions: 20 for New Orleans Seminar / 5 for the Northshore Seminar					
<i>Northshore Seminar—One Managing Partner</i>	Total of 25 admissions: 20 for Northshore Seminar / 5 for New Orleans Seminar					
<b>Hard copies of New Orleans &amp; Northshore Region Real Estate Market Analysis</b>	10	8	6	4	2	5
<b>Digital Recognition</b>						
Company Name and link on website					•	•
Company Logo and link on Institute website	•	•	•	•		
Recognized on Facebook Page as a Partner	•	•	•	•	•	•
Logo Splash on looping PowerPoint during Registration & Breaks	•	•	•	•		
Company Name on looping PowerPoint during Registration & Breaks					•	•
<b>Print Recognition</b>						
Recognized as a Partner on promotional materials	•	•	•	•	•	•
Company Logo on Seminar Partner Poster	•	•	•	•		•
Company Name on Seminar Partner Poster					•	
Company Logo on real estate report, seminar handouts and quarterly housing reports	•	•	•	•		•
Company Name on real estate report, seminar handouts and quarterly housing reports					•	
Managing Partner sign recognition on stage	•					
Breakfast/Break Sponsor signs at food & beverage stations with Company Logo						•
<b>Display/Promotional Table</b>						
New Orleans Seminar	•	•	•	•	•	•
Northshore Seminar	•					



THE UNIVERSITY of  
NEW ORLEANS

**Institute for Economic Development  
& Real Estate Research  
Partnership Opportunities - 2024**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Partnership Levels - Check One:**

**Managing Partner : \$7,500**

New Orleans Seminar

Northshore Seminar

**General Partner : \$5,000**

**Senior Partner : \$2,500**

**Junior Partner: \$1,000**

**Associate : \$500**

**Breakfast/Break Sponsor: \$2,000**

**Payment Information:** Please make checks payable to **UNO Foundation**

**Mail Check & Form to:** Attn: Tracey Gremillion  
Institute for Economic Development & Real Estate Research  
University of New Orleans  
2000 Lakeshore Drive, KH 413  
New Orleans, LA 70148

**Credit Card Payments:** Mail to above address; Email to [tgremill@uno.edu](mailto:tgremill@uno.edu); Fax to 504.280.3952;  
or Call Tracey Gremillion at 504.280.1408

Credit Card Payment:	Card Type (Check One)	AMEX	VISA	MC	Discover
Card Number	_____				
Expiration Date	_____	Security Code	_____		
Name on Card	_____				

**Questions:** Please contact the Institute at [tgremill@uno.edu](mailto:tgremill@uno.edu) or 504.280.1408